



2026 PROGRAM
ABCHALLENGE.CA
APRIL 30 - MAY 3

PATHWAY FEATURE
STEPHANIE MARKOWSKI

HOCKEY ALBERTA AMBASSADOR FEATURE
DAYLE ROSS

PATHWAY FEATURE
DANIELLE SERDACHNY

An energy power play for Spring Showcase fans!

























Get a \$50 Visa Prepaid Card[#] plus get
free electricity in August & December*
with a 2-year gas and electricity bundle.

Score your exclusive energy offer

**direct→
energy™**

[#], *Terms and conditions apply. Visit directenergy.ca/spring-showcase for details



Date	Time	Visiting	Home
Thu, Apr 30	8:30 am MDT	 South Grey	 South Black
Thu, Apr 30	11:00 am MDT	 North Yellow	 North Red
Thu, Apr 30	1:30 pm MDT	 North Blue	 South Green
Thu, Apr 30	4:15 pm MDT	 South Black	 North Red
Thu, Apr 30	6:45 pm MDT	 South Grey	 North Yellow
Fri, May 1	10:00 am MDT	 North Red	 South Green
Fri, May 1	12:30 pm MDT	 North Yellow	 North Blue
Fri, May 1	3:15 pm MDT	 South Green	 South Black
Fri, May 1	5:45 pm MDT	 North Blue	 South Grey
Sat, May 2	10:15 am MDT	 South Black	 North Yellow
Sat, May 2	12:45 pm MDT	 South Green	 South Grey
Sat, May 2	3:15 pm MDT	 North Red	 North Blue
Sun, May 3	9:00 am MDT	6th	5th
Sun, May 3	11:45 am MDT	4th	3rd
Sun, May 3	2:30 pm MDT	2nd	1st



2026 PROGRAM
ABCHALLENGE.CA
APRIL 30 - MAY 3

TEAM RED ROSTER

FORWARDS

8 DEKLAN BOWERS
9 GRACIE BRAY
10 LILI D'ANJOU
11 AVA FEHLAUER
12 JULES FORSTER
13 KLOEE GOLLOP
14 SLOANE JORDAN
15 CHARLOTTE KUZYK
16 LORELAI LEE
17 ZOE RAE
18 PEYTON SANDERS
19 BRYN TWOHEY

DEFENCE

2 CALISTA BOE
3 EVERLY EBERHARDT
4 ADDISON GALENZA
5 JADA JONGEJAN
6 PAISLEY SKUTA
7 JOCELYN SKYE

GOALIES

1 GRACIE HUGHES
31 SADIE MAIER

STAFF

SHANYA SHWETZ - HEAD COACH
MIKE MASSE - ASSISTANT COACH
RYANN PERRETT - ASSISTANT COACH
HAYLEY MAGERA - APPRENTICE COACH
PAIGHTYN RUSSELL - ATHLETIC THERAPIST
ADELE PURCELL - DIRECTOR OF OPERATIONS

JETSPEED FT8^{PRO}

**WE ARE
UNTOUCHABLE**



CCM IS A REGISTERED TRADEMARK OF SPORT MASTERS INC. AND IS USED UNDER LICENSE BY CCM HOCKEY U.S., INC. & CCM HOCKEY CAN.

CCM



2026 PROGRAM
ABCHALLENGE.CA
APRIL 30 - MAY 3

TEAM BLACK ROSTER

FORWARDS

8 GRACE ANTHONY
9 ELLA CHIEW
10 KYLIE GERLAT
11 BROOKLYN GLENN
12 KENZIE MCCRINDLE
13 OLIVIA MUELLER
14 LOGAN NGUYEN
15 LILA PETO
16 KATE PISARCZYK
17 ADRIA QUINN
18 RYANN SCHNEIDER
19 LILA TUCHSCHERER

DEFENCE

2 SLOAN BALAN
3 EMILY DEBOER
4 MYA MASSE
5 SCARLETT ROMMENS
6 ELISSA SIMARD
7 DYLAN WANVIG

GOALIES

1 HEIDI ECKBERG
31 KAYCEE LINDHOLM

STAFF

KATRESA SHWETZ - HEAD COACH
KATHY KOEHLI-WATTERS - ASSISTANT COACH
KEELY VACHON - ASSISTANT COACH
ANNA PURSCHKE - APPRENTICE COACH
ASHLYN PARSONS - ATHLETIC THERAPIST
SHERELL PERRETT - DIRECTOR OF OPERATIONS

TBS
S SOURCE
FOR SPORTS™

**WE'LL
FIND
WHAT
FITS
YOUR
GAME.**



JERSEYS | GLOVES | HATS | ATHLEISURE WEAR | TRACK SUITS | BAGS
EMBROIDERY | HEAT PRESS | SEWING | LASER



CONTACT

 kimw@tbssports.ca  www.tbssports.ca
 403-342-2277  6013 48 Ave, Red Deer, AB





2026 PROGRAM
ABCHALLENGE.CA
APRIL 30 - MAY 3

TEAM YELLOW ROSTER

FORWARDS

8 BROOKE BENEDET
9 ALEXANDRA GIESBRECHT
10 CALI LANE
11 WHITNEY MACMILLAN
12 RILEY MCQUADE
13 SAWYER MILANI
14 ASHLEY OBOROWSKY
15 RUBY OLSON
16 MADELEINE PALLARD
17 FARRAH SCHLOSSER
18 TENLEY SELTE
19 HALLE TKACZYK

DEFENCE

2 AUBREY ANDERSON
3 KYRA AROMIN
4 EMMA BJORNSON
5 JORDYN LEE
6 EDEN SOPER
7 CHARLIE TEE

GOALIES

1 SADIE HUNTER
31 AUDREY TONG

STAFF

WHITNEY JUSZKIEWICZ - HEAD COACH
SHAYLA KATRICK - ASSISTANT COACH
AVERY KENDALL - ASSISTANT COACH
LINDSEY JOHNSON - APPRENTICE COACH
MEGAN SEHN - ATHLETIC THERAPIST
GREG PURSCHKE - DIRECTOR OF OPERATIONS

THE COOLEST POST-GAME CELLY



LEARN MORE



Grab 'em at  **REAL CANADIAN
SUPERSTORE**

@righteousgelato righteousgelato.com hello@righteousgelato.com



2026 PROGRAM
ABCHALLENGE.CA
APRIL 30 - MAY 3

TEAM GREEN ROSTER

FORWARDS

8 MOLLY CROCKETT
9 MADISON KOPEC
10 HALEY LAURENDEAU
11 RACHAEL MARKERT
12 HAILEY NAKAMA
13 AUDREY PEARCY
14 SIERRA SANDILANDS
15 SIENNA SAUNDERS
16 KILYNN SOLOWAY
17 KAZLYN TOBLER
18 WESTYN WEBB
19 NOA WIARDA

DEFENCE

2 ADELE COPELAND
3 BLAKE DANYLUK
4 CHECOTAH MANY GREY HORSES
5 SADIE MCDONALD
6 ARYA O'SHAUGHNESSY
7 KAYLA YEO

GOALIES

1 MIRA ANDERSON
31 PEYTON LANE

STAFF

CARLY MCNAUGHTON - HEAD COACH
MARISSA GRAHAM - ASSISTANT COACH
MARY HIRSCH - ASSISTANT COACH
ADIA DURIE - APPRENTICE COACH
MADISON KING - ATHLETIC THERAPIST
CHRISSY MCQUADE - DIRECTOR OF OPERATIONS

SAFETY FIRST

SOLUTIONS FOCUSED

ALWAYS ON-TIME

RELATIONSHIP DRIVEN



At RYNO Fluid Hauling Ltd., we believe success (*on the ice and in the field*) comes down to teamwork, consistency, and showing up when it matters.

We provide dependable fluid hauling, dust control, combo-vac and vac services across Alberta's Oil & Gas Industry.



DEPARTMENTS WE SUPPORT

- ▶ **CONSTRUCTION**
- ▶ **COMPLETIONS**
- ▶ **DRILLING**
- ▶ **PRODUCTION**

WE ARE PROUD TO SUPPORT YOUNG ATHLETES WHO DEMONSTRATE HARD WORK, RESPECT, AND DEDICATION.

DRIVEN BY PERFORMANCE. BUILT ON RELATIONSHIPS.



780-964-RYNO (7966)

WWW.RYNOHAULING.CA



2026 PROGRAM
ABCHALLENGE.CA

APRIL 30 - MAY 3

TEAM GREY ROSTER

FORWARDS

8 MAKENNA BILICK
9 NADIA BRIGGS
10 JULES FLEECE
11 ELISSA HECTOR
12 HADLEY HERMAN
13 KYLEE LEISCHNER
14 ISABELLE NICOLLE
15 CAROLINE NIEDERMIER
16 MACKENZIE SHERBAN
17 AILYN STACHNIAK
18 MACKAILA VANDENBERG
19 MARLEY WARD

DEFENCE

2 DAVAN BODNAR
3 ELPITHA DIMOS
4 ALLY HALLAM
5 RIELLE LACINA
6 ELLA LATIMER
7 MCKINLEY TREMBLAY

GOALIES

1 JENA SCOTT
31 ATHENA TSOULAMANIS

STAFF

CARLY MCNAUGHTON - HEAD COACH
MARISSA GRAHAM - ASSISTANT COACH
MARY HIRSCH - ASSISTANT COACH
ADIA DURIE - APPRENTICE COACH
MADISON KING - ATHLETIC THERAPIST
CHRISSEY MCQUADE - DIRECTOR OF OPERATIONS

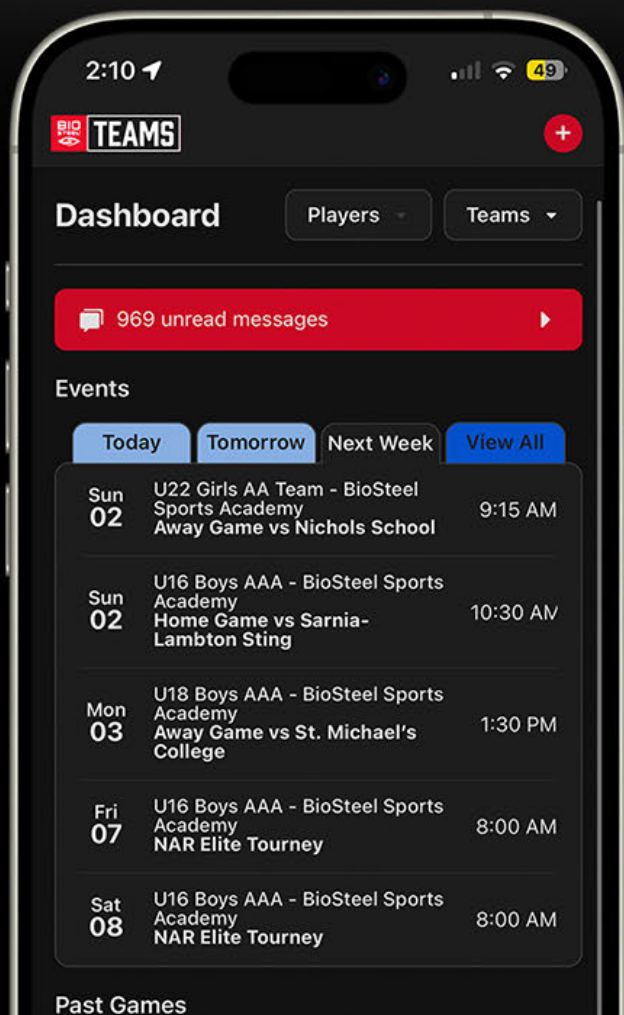


TEAMS

Get your team Sponsored

100% Free

- Team Management
- Scheduling
- Scorekeeping
- Livestreaming
- Rosters | Chat
- + More



Add your whole team to **unlock:**

Up to \$500 in hydration gear
— included **for every team.**

No sign-up fees. No minimum level.
Every team deserves support.



Scan to create your free account



GET IT ON
Google Play



Download on the
App Store



2026 PROGRAM
ABCHALLENGE.CA
APRIL 30 - MAY 3

TEAM BLUE ROSTER

FORWARDS

8 CHARLEY ATKINSON
9 CALLA CLEVELAND
10 NADIYA EWANOWICH
11 EVERLY FELKAR
12 KAMRYN GERVAIS
13 HEALEY HALVERSON
14 SARAH O'BRIEN
15 ALYSSA PAYNE
16 LYLIAH SAVICH
17 MAREN USHKO
18 IVY WAGGOTT
19 AYLAWALTON

DEFENCE

2 ADA BROKS
3 AJ BUTCHER
4 SOLA JIM
5 LUNA LU
6 CHLOE REDHEAD
7 CORA RYDEL

GOALIES

1 SOPHIA DEVANEY
31 EVIE MURPHY

STAFF

BRETT CAMPBELL - HEAD COACH
TORI DE JONG - ASSISTANT COACH
TAYLOR KEZAMA - ASSISTANT COACH
RHYAN SELTE - APPRENTICE COACH
QUINN LUND - ATHLETIC THERAPIST
TWYLA PURSCHKE - DIRECTOR OF OPERATIONS

PANAGO

THE ULTIMATE POWER PLAY!

**SCORE
A 2-FOR-1**

FUEL UP FOR THE NEXT PERIOD WITH PANAGO!

Present this coupon at participating Red Deer locations to get 2 small pizzas for the price of 1.

DAYLE ROSS

FROM SMALL-TOWN ICE TO THE PRO STAGE: DAYLE ROSS' JOURNEY COMES FULL CIRCLE



ROOTS IN NORTHERN ALBERTA

In Spirit River, hockey isn't something you discover — it's something you grow up with. For Dayle Ross, that meant long days outside, road hockey with friends, and chasing after her older brothers as they made their way to the rink.

"I think anyone from Alberta knows every town has a rink, no matter how big or small," Ross said. "My brothers played, all my friends played — so I wanted to be where they were."

She was barely old enough to lace up skates when that drive first showed itself.

"I could practice, but they wouldn't let me play games," she said. "I'd always get mad. That kind of lit a fire in me — I just wanted to play right away."

That fire would carry her far beyond the boundaries of her small northern Alberta hometown.



ROOTS IN NORTHERN ALBERTA

Like many players coming out of smaller communities, Ross quickly realized she would need to leave home to keep pushing herself.

Her first real step came with the Peace Country Storm, where she joined the program as an underage player — competing against older, stronger competition while still finding her footing.

"I was tiny — under 100 pounds — so it really helped me grow," she said. "I got to play with older players and people I looked up to. They had goals of playing college hockey, and I fed off that."

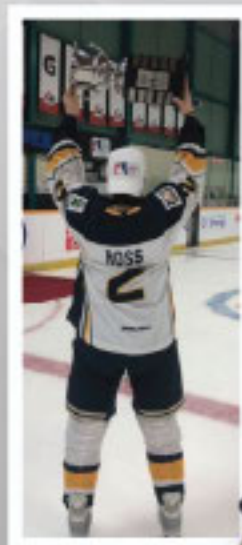
It was there that her game — and her mindset — began to take shape.

That desire to keep improving eventually led to one of the toughest decisions of her young career: leaving home.

Ross made the move to St. Albert to play at the highest level she could, stepping into a new environment far from the familiarity of Spirit River.

"At first, it was tough being away from home," she admitted. "I even told my mom I didn't know if I could do it."

But she stayed. And in doing so, she became part of something special.



DAYLE ROSS

FROM SMALL-TOWN ICE TO THE PRO STAGE: DAYLE ROSS' JOURNEY COMES FULL CIRCLE



A NATIONAL CHAMPIONSHIP MOMENT

Competing on one of the top teams in the country, Ross helped capture a national championship at the Esso Cup — a moment that still stands out among the many milestones in her career.

"Everyone bought in," she said. "No matter your role or ice time, we were all in it together. That was probably my favourite experience."

That championship didn't come easily.



Ross battled through a shoulder injury during the tournament, relying on determination as much as ability to push through.

"Mind over matter," she said. "Your body can do so much more than you think. I didn't want to let my teammates down."

It became a defining moment — one that reflected the way she would approach challenges throughout her career.

RISING THROUGH ALBERTA'S ELITE

From there, she continued to elevate her game in the Alberta Female Hockey League, competing in one of the province's most competitive environments and continuing to sharpen her game against some of the top players in Alberta.

"It's one of the most hardworking, physical leagues I've played in," Ross said. "I don't think it always gets enough credit because there are so many good players in it."

Her success at that level led to the opportunity to wear the Team Alberta jersey — an experience that stands out as one of the defining moments of her hockey journey.

For Ross, representing Team Alberta meant more than simply competing in another tournament. It was a chance to represent where she came from and the province that helped shape her as both a player and a person.

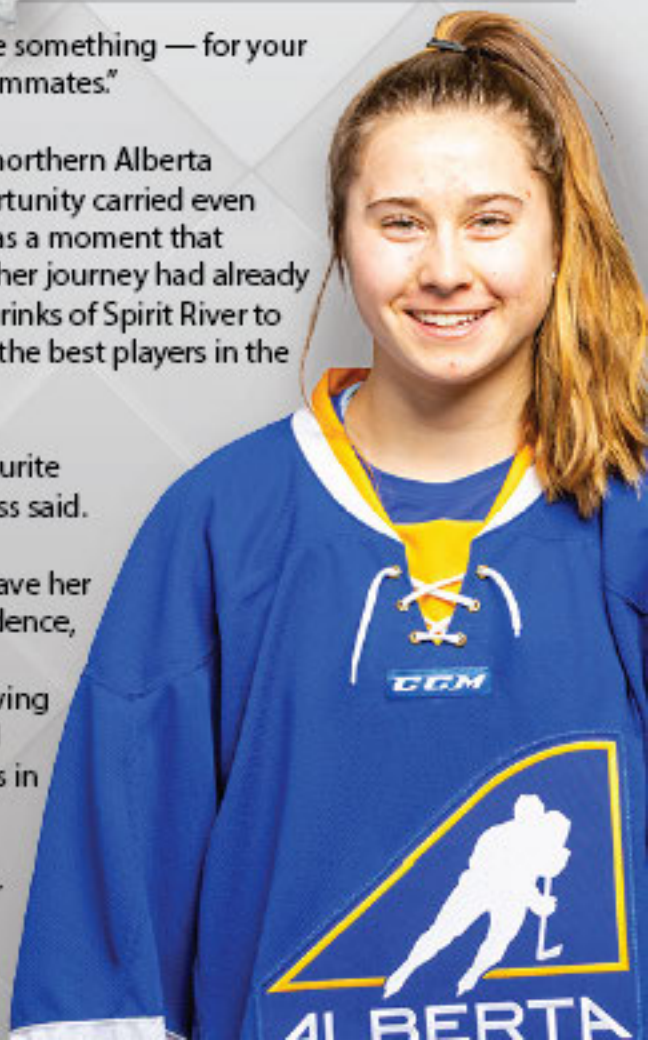
"That was huge," she said. "You're playing for where you come from. You're proud,

and you want to prove something — for your province and your teammates."

Coming from a small northern Alberta community, the opportunity carried even greater meaning. It was a moment that reflected just how far her journey had already taken her — from the rinks of Spirit River to competing alongside the best players in the province.

"It was one of my favourite tournaments ever," Ross said.

The experience also gave her another level of confidence, exposing her to elite competition and showing her that she belonged among the top players in the game. It became another key stepping stone in preparing her for what was next.



DAYLE ROSS

FROM SMALL-TOWN ICE TO THE PRO STAGE: DAYLE ROSS' JOURNEY COMES FULL CIRCLE

THE NCAA CHALLENGE

Ross' journey eventually took her to the NCAA with St. Cloud State Huskies women's ice hockey — a transition that brought new challenges both on and off the ice.

"First year was tough — the level is so high," she said. "And balancing hockey and school... it's nonstop."

A LEAP INTO THE PWHL

Even at the doorstep of professional hockey, Ross' journey tested her resilience once again.

After playing through an entire season on a torn ACL, she entered the PWHL Draft with uncertainty.

"I didn't even realize it was torn until after the season," she said. "I was thinking, 'Why would they pick an injured player?'"

But belief — and a body of work built over years — told a different story.

When she was selected, it marked the realization of a lifelong goal.

Soon after, Ross made her debut with the New York Sirens in the Professional Women's Hockey League.

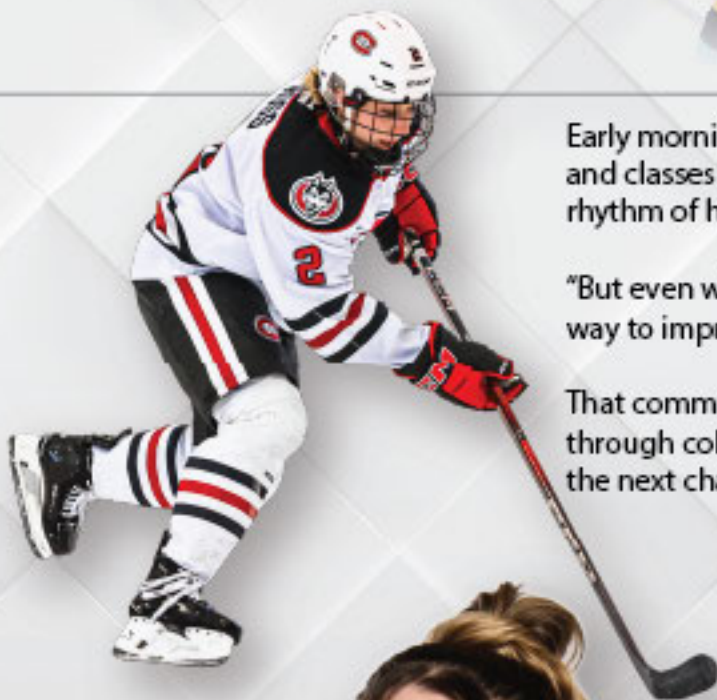
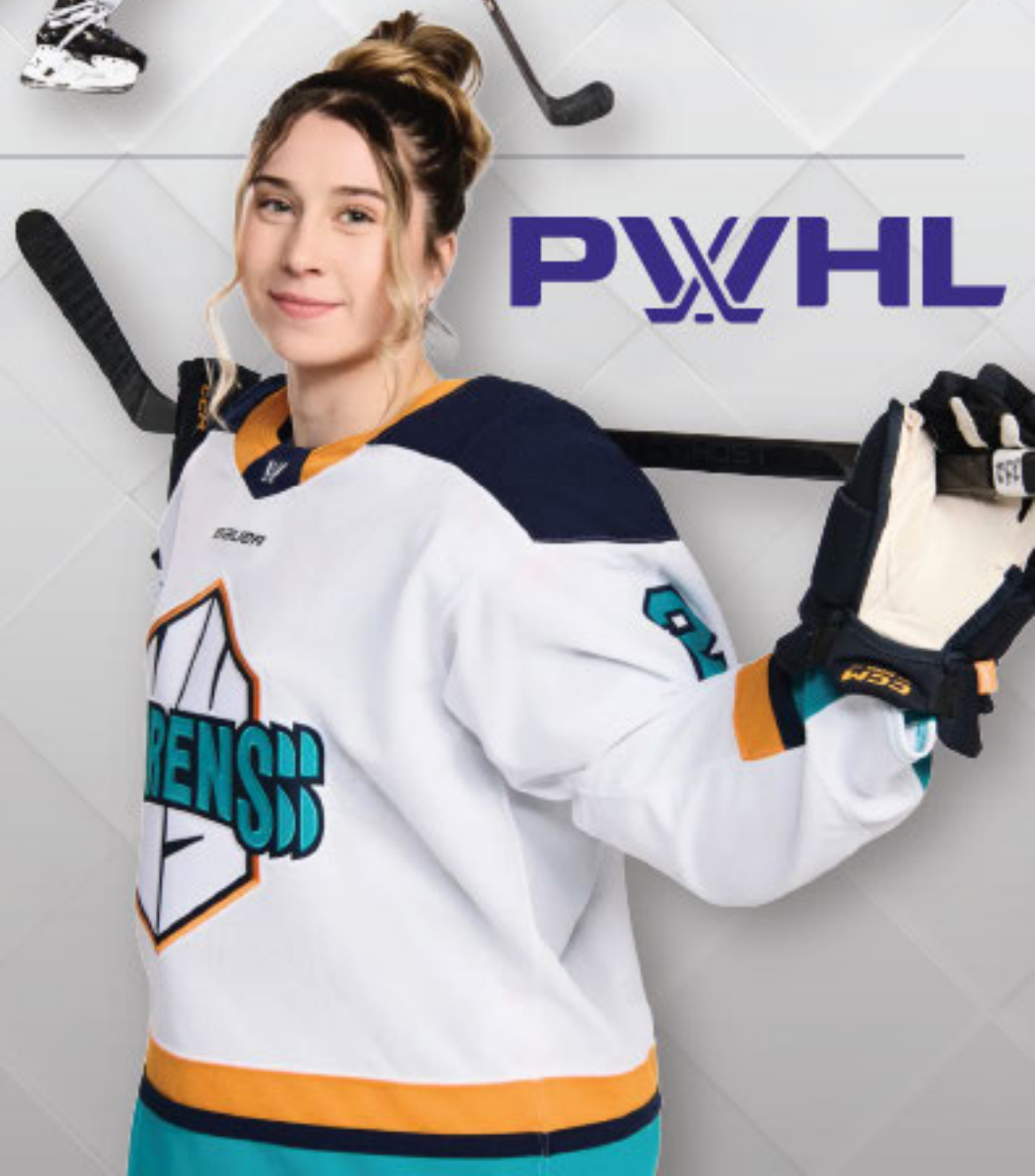
"I felt like a kid again stepping on the ice," she said. "That excitement came back."

Early mornings, workouts, practices, and classes quickly became the rhythm of her daily life.

"But even when I was tired, I'd find a way to improve," she added.

That commitment carried her through college hockey — and into the next chapter of her career.

PWHL



DAYLE ROSS

FROM SMALL-TOWN ICE TO THE PRO STAGE: DAYLE ROSS' JOURNEY COMES FULL CIRCLE

FULL CIRCLE: GIVING BACK TO ALBERTA

From Spirit River to New York, the journey has taken Ross far from where it began — but not away from it.

Her off-seasons are still rooted in northern Alberta, training outdoors, spending time with family, and reconnecting with the game in its simplest form.

And now, it's that same connection that brings her full circle.

As the first athlete ambassador for Hockey Alberta, Ross is stepping into a new role — one focused not on her own path, but on helping others find theirs.

"It's kind of surreal," Ross said. "I was in that position not too long ago. Now I'm on the other side of it."

For Ross, the opportunity is about more than giving back — it's about creating the same experiences that helped shape her.

"I really want to give back to a program that has done so much for me," she said. "It helped me grow, not just as a hockey player, but as a person."

And for the next generation of players watching her journey, her message is simple.

"It doesn't happen overnight," Ross said. "It's about consistency. Just focus on getting a little bit better every day."





50/50

1 FOR \$5
3 FOR \$10
10 FOR \$25
50 FOR \$50

CLICK HERE TO

BUY NOW!

STEPHANIE MARKOWSKI PATHWAY

BUILT ON COMPOSURE, CONSISTENCY, AND DEFENSIVE RELIABILITY

From her early days in Alberta minor hockey to earning her place at the professional level, Stephanie Markowski's journey has been defined by steady development, strong defensive play, and the ability to perform in high-pressure situations. Known for her poise, positioning, and reliability on the back end, Markowski has built her game through structure and consistency at every level.

"She's a defender you can trust in any situation. Calm under pressure, moves the puck well, and competes hard every shift." — Matt Desrosiers, Head Coach Clarkson Univ.

Minor Hockey Associations:

- Hockey Edmonton
- St. Albert Slash



Year	Team	GP	G	A	Pts
2016-2017	St. Albert Slash U18 AAA	23	3	10	13
2017-2018	Pursuit of Excellence U18	21	6	22	28
2018-2019	Pursuit of Excellence U18	24	10	20	30

Collegiate Hockey:

- Clarkson University (NCAA)
- Ohio State University (NCAA)

CLARKSON

Year	Team	GP	G	A	Pts
2019-2020	Clarkson Univ.	36	0	11	11
2020-2021	Clarkson Univ.	19	2	9	11
2021-2022	Clarkson Univ.	37	5	6	11
2022-2023	Clarkson Univ. "A"	42	9	23	32
2023-2024	Ohio State Univ.	39	3	24	27

STEPHANIE MARKOWSKI PATHWAY

BUILT ON COMPOSURE, CONSISTENCY, AND DEFENSIVE RELIABILITY

Professional Hockey:

- Ottawa Charge (PWHL)



Year	Team	GP	G	A	Pts
2024-2025	Ottawa Charge	28	1	4	5
2025-2026	Ottawa Charge	30	1	4	5



HIGHLIGHTS:

- 2017 Ezzo Cup Champion
- 2018 CSSHU18 Female Champion
- 2019 U18 Women's World Championship Gold Medalist
- 2020 & 2022 ECAC All-Academic Team
- 2024 NCAA Women's National Champion
- 2024 Drafted #20 Overall to Ottawa Charge



"Stephanie is the kind of player coaches love—she's accountable, team-first, and brings a quiet confidence that makes everyone around her better." – Carla MacLeod, Head Coach Ottawa Charge



**ALBERTA
OFFICIALS**

OFFICIALS.HOCKEYALBERTA.CA

- We do our best every game
- We are learning, just like the players



There will be calls we miss. Empathy goes a long way - we all make mistakes under pressure.

- 50% of Hockey Alberta officials are under the age of 18 and can be as young as 12
- Officials are a vital part of the game. Without us, there is no hockey
- We receive feedback from our officiating coaches and are mentored throughout the season

We attend yearly training, study the rulebook and are tested on the rules

Hi! We are your officials today. We are not professional referees. We love this game, just like the players and coaches!



DANIELLE SERDACHNY PATHWAY

BUILT ON LEADERSHIP, SKILL, AND A RELENTLESS DRIVE TO COMPETE

From her early days in Alberta minor hockey to becoming one of the top players in the NCAA and an emerging star at the professional level, Danielle Serdachny's journey has been defined by elite skill, leadership, and a consistent ability to elevate her game in key moments. Known for her size, hockey IQ, and playmaking ability, Serdachny has developed into a dominant forward who can impact the game in all three zones.

"She makes everyone around her better and brings a consistent, competitive presence every day—that's what separates her as both a player and a teammate." — Greg Fargo, Head Coach Colgate Univ.

Minor Hockey Associations:

- Hockey Edmonton
- Edmonton Pandas
- Pursuit of Excellence



Year	Team	GP	G	A	Pts
2015-2016	Maple Leaf Athletic Club U15 AAA	33	1	10	11
2016-2017	Edmonton Pandas U18 AAA	28	16	11	27
2017-2018	Pursuit of Excellence U18	21	16	30	46
2018-2019	Pursuit of Excellence U18	28	24	34	58

Collegiate Hockey:

- Colgate University

COLGATE UNIVERSITY

Year	Team	GP	G	A	Pts
2019-2020	Colgate Univ.	38	10	22	32
2020-2021	Colgate Univ.	23	9	12	21
2021-2022	Colgate Univ.	39	15	38	53
2022-2023	Colgate Univ. "C"	40	25	46	71
2023-2024	Colgate Univ.	40	22	39	61

DANIELLE SERDACHNY PATHWAY

BUILT ON LEADERSHIP, SKILL, AND A RELENTLESS DRIVE TO COMPETE

Professional Hockey:



- Ottawa Charge (PWHL)
- Seattle Torrent (PWHL)

Year	Team	GP	G	A	Pts
2024-2025	Ottawa Charge	30	2	6	8
2025-2026	Seattle Torrent	30	7	9	16



HIGHLIGHTS:

- 2018 CSSHU U18 Female Champion
- 2019 U18 Women's World Championship Gold Medalist
- 2021 & 2023 ECAC Player of the Year
- 3x Patty Kazmaier Finalist
- 3x NCAA All-American
- 2023 Wayne Dean Sportsmanship Award
- 4x ECAC Champion
- 2024 Women's World Championship Gold Medalist
- 2024 Drafted #2 Overall to Ottawa Charge

"She's a player who drives play every time she's on the ice. Her combination of size, skill, and vision makes her incredibly difficult to defend, and she leads the game in a way that makes everyone around her better." — Carla MacLeod, Head Coach Ottawa Charge



UNITED

est. 1928

sport & cycle

- ✔ Precision Fit by United Experts
- ✔ Custom Player & Goal Gear
- ✔ Team & Club Apparel
- ✔ Complete Skate Services & Repair
- ✔ Full Gear Repair Shop

**YOUR HOME FOR
EVERYTHING HOCKEY**

GEAR UP.

HUTCH'S HOUSE

VOLUNTEER ROOM
IN MEMORY OF TED HUTCHINGS



The 2026 Hockey Alberta Spring Showcase presented by Direct Energy celebrates the future of the game, it also serves as an opportunity to honour a volunteer whose impact on hockey in our communities will be felt for years to come.

This year, we proudly recognize the legacy of Theodore "Ted" Hutchings.

Ted's life was defined by dedication, leadership, and an unwavering passion for both education and hockey. Ted built his life in Red Deer alongside his wife, Lori, and their two sons, Connor and Jeffrey. Over the course of his career, he touched the lives of countless students as a

teacher, administrator, and principal. Whether at Eastview, Glendale, Grandview, Delburne, Innisfail, or Penhold Crossing, Ted was known for his commitment to helping young people grow, succeed, and find their path.

Hockey, however, was always at the heart of Ted's story.

From his early days with the Strathcona Warriors to competing in the WHL with the Portland Winterhawks and Lethbridge Hurricanes, Ted's love for the game ran deep. He carried that passion forward into decades of coaching with Red Deer College, Red Deer Minor Hockey, and various hockey schools. He also gave his time generously as an off-ice official

HUTCH'S HOUSE

VOLUNTEER ROOM
IN MEMORY OF TED HUTCHINGS



with the Red Deer Rebels and at Hockey Alberta events, always finding ways to stay connected to the game and give back.

Ted believed in the power of hockey to shape character, build community, and create lifelong memories.

“Ted meant so much to the hockey community and to everyone who had the privilege of knowing him. Ted was someone who gave so much to hockey, but even more to his community. He had a way of making everyone feel valued and connected through the game. We will deeply miss having him at the Spring Showcase, but naming this space ‘Hutch’s House’ is such a

fitting tribute to the passion, energy, and generosity he brought to the rink every single day” expressed Michelle Skilnick, Manager Events for Hockey Alberta.

To honour Ted’s enduring impact and love for the game, the volunteer room at the Hockey Alberta Spring Showcase will be named Hutch’s House, a tribute to a man who gave so much to hockey, his community, and the people around him. His legacy will continue to be felt in every staff and volunteer who shares in the spirit of the game he loved so deeply.





Control The Game.

One Partner. For All Your Office Technology

Managed IT • Cybersecurity • Physical Security • Print Solutions

Get Your Free Technology Roadmap
info@nxga.ca > 888.594.9499

NextGen
AUTOMATION

www.NextGenAutomation.com

PARIS
JEWELLERS

Canadian and
women owned
with 22 locations across Canada



Official Championship Ring Designer

PVHL™

parisjewellers.com | [@parisjewellerscanada](https://www.instagram.com/parisjewellerscanada)

SHE LEADS HOCKEY



**HOCKEY ALBERTA, EDMONTON OILERS COMMUNITY FOUNDATION,
AND THE HOCKEY ALBERTA FOUNDATION CREATING MORE
OPPORTUNITIES FOR GIRLS & WOMEN IN HOCKEY**

Hockey Alberta, in partnership with the Edmonton Oilers Community Foundation, are proud to continue supporting female players, teams, and leaders while creating more opportunities for girls and women in hockey both on and off the ice.

Through the She Leads Hockey Grant, the program continues to empower the next generation of female leaders in the game. This season, \$32,500 in funding was awarded to support initiatives that help grow the female game across the province.

A total of 20 team grants of \$1,000 and 10 individual grants of \$500 were distributed to support projects focused on leadership development, mentorship, and community engagement from communities Red Deer North.

"Hockey Alberta and the Hockey Alberta Foundation are valued partners of the Edmonton Oilers Community Foundation, and together we share a commitment to creating more opportunities for girls to step into the game and thrive. The She Leads Hockey Grants are an investment in access, confidence, and leadership—helping players, coaches, and teams build a more inclusive hockey community," Jessica Bromley Director, Community Engagement and Investment at the Edmonton Oilers Community Foundation. "By supporting these opportunities across Alberta and



throughout Oil Country, we're proud to help grow the female side of hockey and ensure more girls can discover their place in the game, no matter when or how they start."

The She Leads Hockey Grants were designed to inspire, empower, and develop the next generation of female leaders in hockey. Funding can be used for initiatives such as leadership workshops, mental health programming, community engagement projects, and other impactful programs that help create stronger pathways for girls and women in the sport.

SHE LEADS HOCKEY



**HOCKEY ALBERTA, EDMONTON OILERS COMMUNITY FOUNDATION,
AND THE HOCKEY ALBERTA FOUNDATION CREATING MORE
OPPORTUNITIES FOR GIRLS & WOMEN IN HOCKEY**

Recipients were incredibly grateful for the support and shared the impact the funding is already making within their programs:

"Huge thank you to Hockey Alberta and the Edmonton Oilers Community Foundation for believing in female hockey and investing in the next wave of leaders. Because of the She Leads Hockey Grant, our U13 AA Panthers have been able to bring in specialized development opportunities including sports nutrition education, mental performance training, power skating, and elite off-ice workouts designed specifically for hockey players," said Lakeland Female U13AA Panthers. "Thank you for helping grow the female game in our community. The future is fast, focused, and female."

"The Calgary Fire Red are incredibly grateful to Hockey Alberta and the Hockey Alberta Foundation for the \$1000 She Leads Hockey grant! This support will go directly toward mental health initiatives, helping our players grow stronger both on and off the ice" U18AAA Calgary Fire Red expressed.

Hockey Alberta extends its sincere appreciations to the Edmonton Oilers Community Foundation and the Hockey Alberta Foundation for their continued commitment to growing the female game and supporting the leaders shaping its future.



IGA®

Hometown Proud 🍁



Scene

MEMBER

DAY



Join us for Scene+ Member Day on the first Tuesday of each month.

**EXCLUSIVE FOR
SCENE+ MEMBERS**



**HOCKEY ALBERTA
FOUNDATION**

**EVERY KID
EVERY COMMUNITY**

EVERY KID EVERY COMMUNITY GRANT HELPING STRENGTHEN THE GAME IN OLDS

In Olds, the connection between junior hockey and grassroots development continues to grow and with support from Hockey Alberta's Every Kid Every Community (EKEC) Grant, that impact is reaching even more young athletes.

The grant is helping support the Grizzlys School Program by offsetting the cost of ice time for the academy, allowing more students to access on-ice development opportunities while strengthening the relationship between local youth and the Olds Grizzlys.

Through this initiative, Grizzlys players are actively giving back by volunteering at Olds Minor Hockey Association



practices, assisting with the academy for 12–13-year-olds, and visiting local schools to lead floor hockey sessions. Their involvement helps young players develop skills, builds confidence, and introduces the sport to students who may be experiencing hockey for the first time.

A key goal of the program is to teach Grizzlys players the importance of community leadership while creating



**HOCKEY ALBERTA
FOUNDATION**

**EVERY KID
EVERY COMMUNITY**

EVERY KID EVERY COMMUNITY GRANT HELPING STRENGTHEN THE GAME IN OLDS



meaningful touchpoints with the next generation of athletes. By engaging directly with youth both on and off the ice, players are helping foster a love for the game while making hockey feel more accessible.

“I think it gives them a different perspective when they get to learn something from a junior hockey player who was just like them a few years earlier,” said Kevin Watson, Manager of

Business Operations for Olds Grizzlies. “The young minor hockey players in Olds really look up to the Grizzly players, especially when they get to interact with them on the ice at the academy and minor hockey practices”.

The grant also provides local children with the opportunity to attend Grizzlies home games, many for the very first time. This creates a powerful full-circle moment, as young participants get to watch the same players who have been mentoring them in practices and school programs



**HOCKEY ALBERTA
FOUNDATION**

**EVERY KID
EVERY COMMUNITY**

EVERY KID EVERY COMMUNITY GRANT HELPING STRENGTHEN THE GAME IN OLDS

compete in live game action.

Seeing familiar faces on the ice builds connection and inspiration. It allows young athletes to envision their own future in the game and strengthens their sense of belonging within the hockey community.

From mentorship and skill development to first time introductions through school programs, the initiative continues to expand hockey's reach in Olds. Moments like

these are where the game truly grows through access, leadership, and community connection.

Funding through Every Kid Every Community is available to assist amateur sports organizations, minor hockey organizations, youth groups, recreation groups, or any community group with an idea, project or program that helps establish an event or program to get local children active in hockey. Hockey is a great way for kids to be

active, healthy and surrounded by positive leaders in their community. Keeping kids active in sport helps reduce childhood obesity, creates a safe and fun environment and forms friendship. Apply for an Every Kid Every Community Grant today!





2025-2026

6 MILLION+

FUNDS DISTRIBUTED TO DATE



SCHOOL PROGRAM



42 **7200+**
SCHOOLS STUDENTS



FEMALE HOCKEY DAY



900+
PARTICIPANTS

17

COMMUNITIES

1350+

FEMALE PLAYERS

210+

Volunteers



EKEC GRANTS



40+

COMMUNITIES &
GRANTS DISPERSED

10,000+
KIDS

100+

COMMUNITIES

17,000+

PARTICIPANTS, COACHES
& MEMBERS

10

NORTHERN ALBERTA
FEMALE INNITATIVES

900

PLAYERS TOOK THE
MALTREATMENT ONLINE
EDUCATION PROGRAM
& PLAYER PLEDGE





THANK YOU SPONSORS



PANAGO



PARIS
JEWELLERS



CCM

NextGen
AUTOMATION



IGA



Tiffany's
STEAK HOUSE AND LOUNGE
MONSIEUR WONG'S

The Hideout

